

# Social Impact Project Services

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Define, Design, Deploy and Deliver

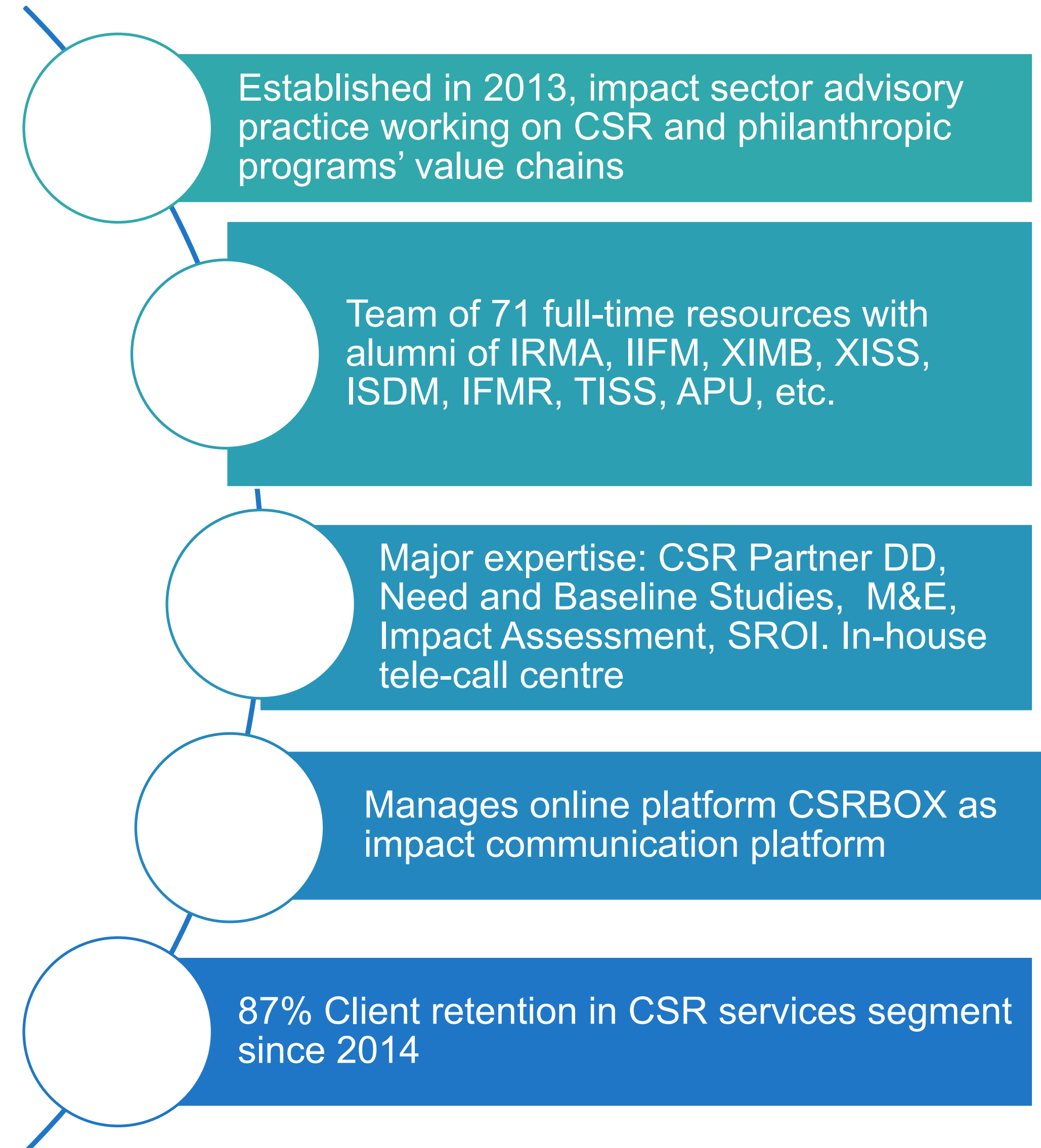
January 2022



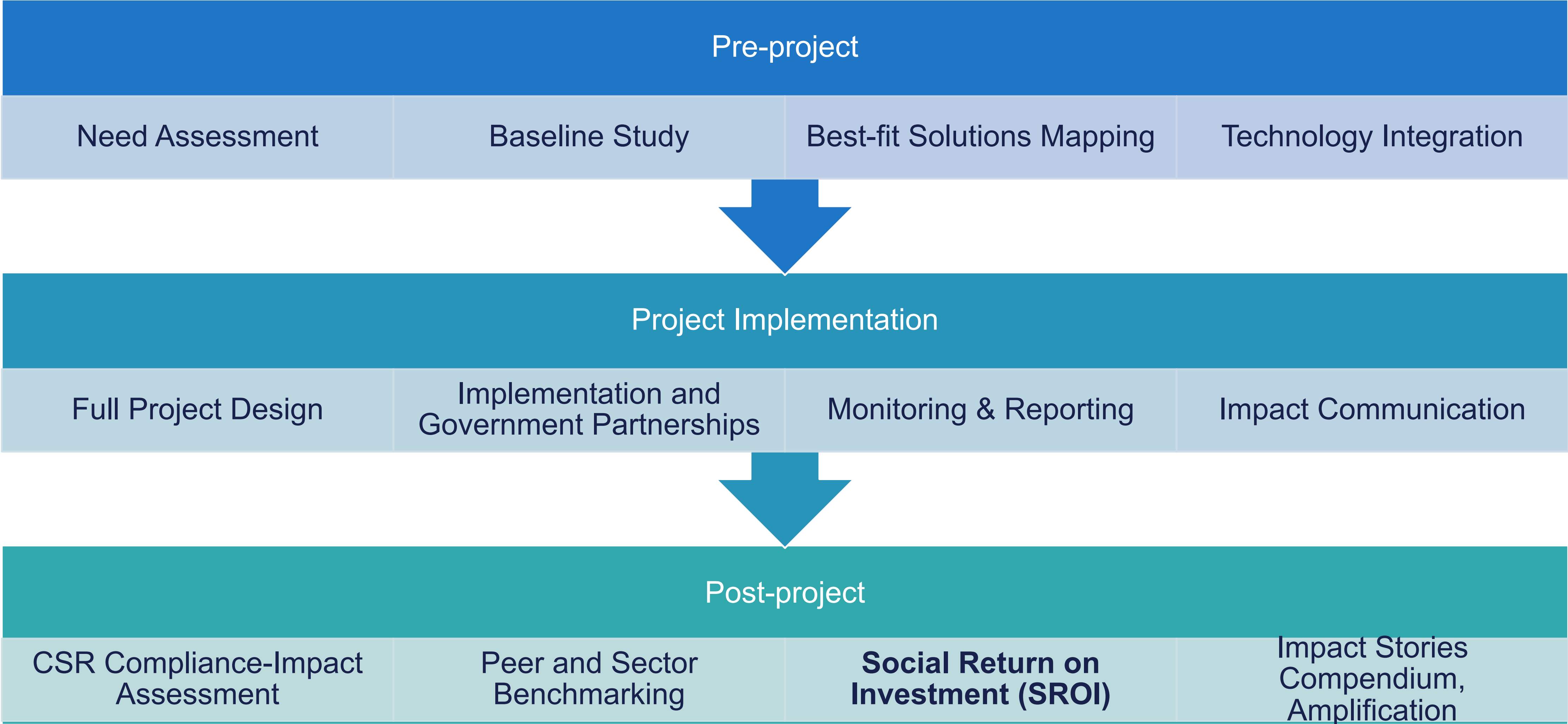
# About CSRBOX Advisory Practice



We are a social impact organization with 7 years in CSR and social impact project design and execution space. We work with over 120 companies on various services on CSR projects.



# Delivering Impact: Our Services for CSR Projects



# Our Canvas (3Ps)



# CSR Impact Assessment and SROI

# Impact Assessment at CSRBOX



## CSR Compliance

As per the CSR amendments and other compliance requirements



## In-built SROI Framework

An analysis of social return on investments on your project to help you pitch to the board members and the internal stakeholders



## In-house Team

Team of M&E experts to take care of end to end projects. Field coordinators in 10 states.



## Brand Equity and Impact Comm.

Brand awareness analysis, Impact stories and compendium for narrative building and social media



## Native Call Centre for COVID Scenario

In-house call center for virtual and tele-calling based sampling and data validation.



## Benchmarking

We benchmark the project with peer to peer and sectoral projects.

# Framework for Impact Assessment



## Inclusiveness

- The extent to which communities equitably access the benefits of assets created and services delivered.



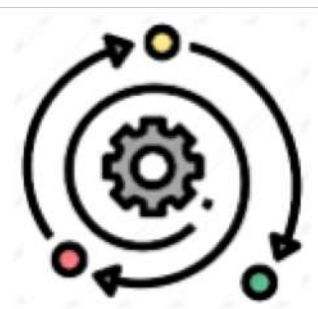
## Relevance

- The extent to which project is geared to respond to the 'felt' needs of the communities



## Expectation

- The extent of intended and unintended positive (benefits), socio-economic, and cultural changes have accrued for beneficiaries



## Convergence

- Judging the degree of convergence with government/other partners; the degree of stakeholder buy-in achieved



## Service Delivery

- The extent to which cost-efficient and time-efficient methods and processes were used to achieve results

**Pre-Post Evaluation**  
Understanding before and after effects and impact

**Sensitive towards the Target Group**

**Industry Benchmarking and Peer to Peer Benchmarking\***

\*If publicly available

# Process of Conducting Impact Assessment



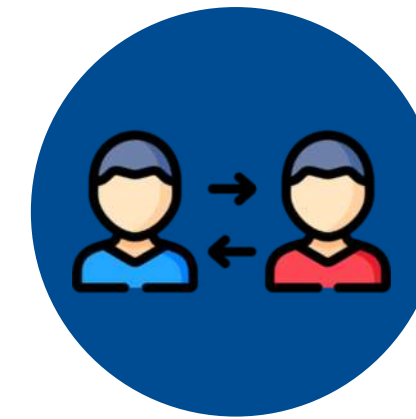
**Desk Review & Discussions**  
Understanding the Theory of Change  
Secondary Data



**Inception Report**  
Lay out the precise plan of the assessment



**Primary Data Collection**  
Training of survey teams  
Data collection and cleaning



**Pre Study Interactions**  
Virtual and on-site interactions with the project management team



**Tools & Techniques**  
Structured and semi-structured interview schedules, data sanitization



**Report Development**  
Data Analysis and drafting the report, client feedback and final report

# Data Collection Tools

Focused Group Discussions

Process Observations

Semi-structured Interview

Quantitative Surveys

## Stages of Primary Data Collection

Define Project Objectives

Input-Output-Outcome-Impact matrix

Identify key indicators based on the objectives & intended impact

Design of data collection tools

Briefing & orientation of enumerators

Piloting for data collection tools (virtual/physical)

Data collection

Validation through recordings of interactions & geotagged images

# Timeline- 6-8 Weeks (Generic Estimation)



# **Our Recent Impact Assessment & SROI Projects**



Gujarat Tea Processors' SMILE Project with IIM-Ahmedabad-  
Impact Assessment and Benchmarking

UPL Ltd.'s Institute of Excellence projects for 5 flagship  
institutes in Gujarat and Maharashtra

ICICI Bank's EdTech Smart class (100+ schools) interventions  
in Bihar-Impact Assessment and SROI

NTPC's Smart class intervention's baseline, monitoring and  
impact assessment



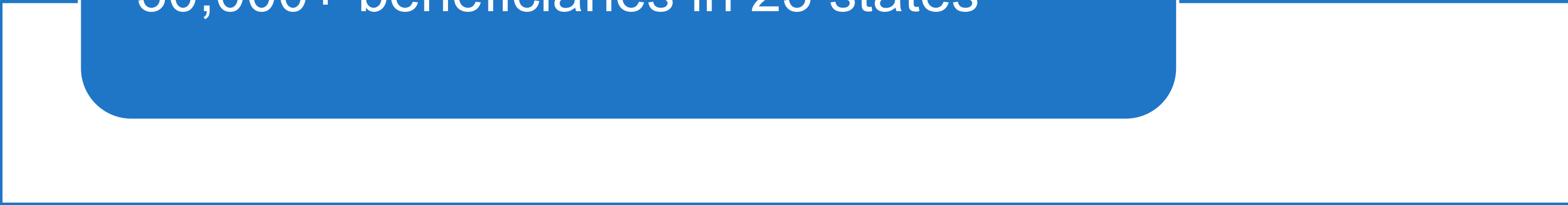
SKF India's YES Project in Four States-Impact Assessment and SROI



Whirlpool India's Skill Development Projects at Multiple Locations for 3000 beneficiaries



ICICI Foundation's Skills Academy with 30,000+ beneficiaries in 23 states



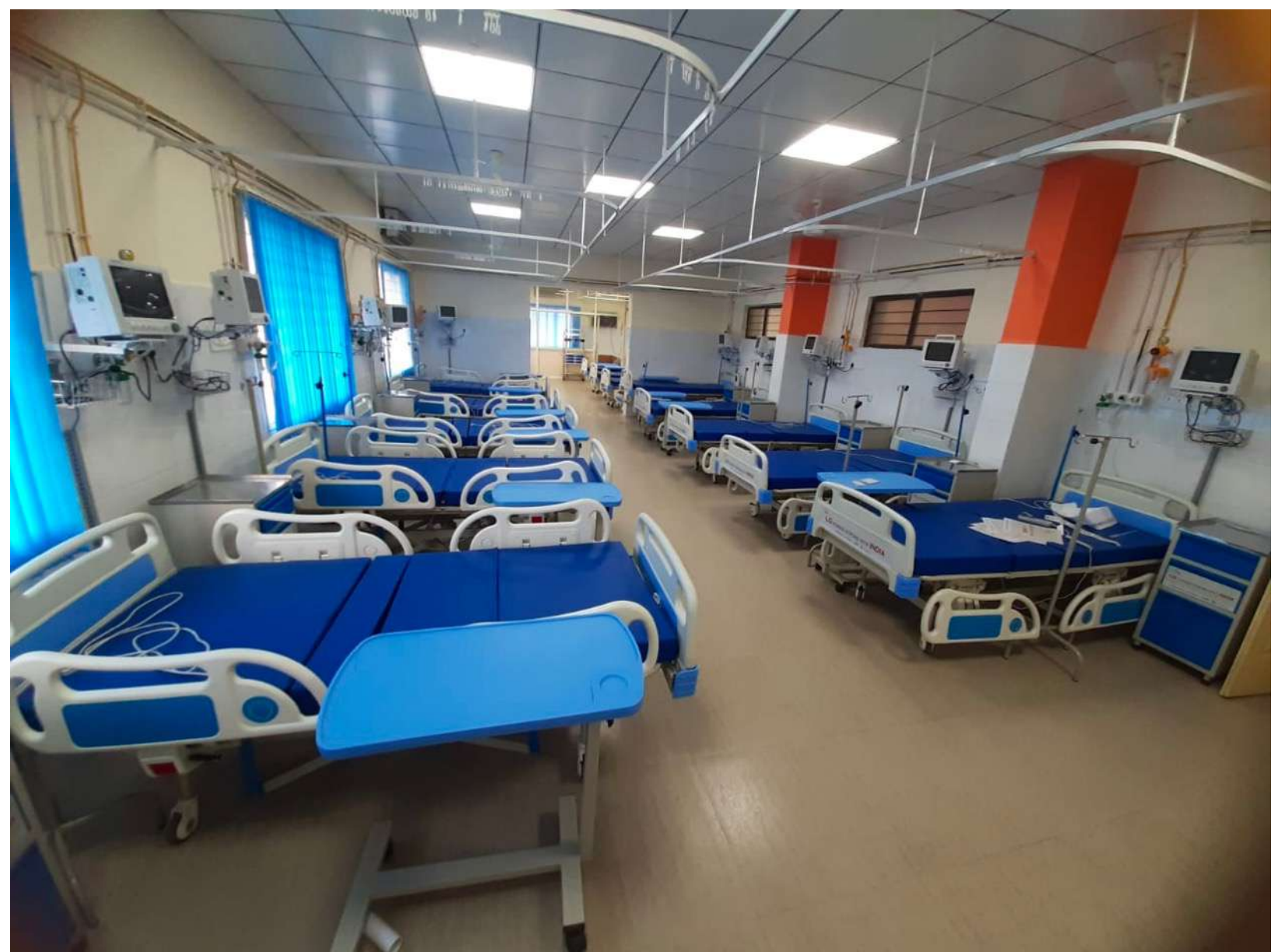


ICICI Foundation's Rural Livelihood Program with 30+ different value chains, watersheds and animal husbandry, 24 states, 40000+ beneficiaries

UPL Ltd.'s intensive farm-based CSR projects in Gujarat and Maharashtra

Arvind Foundation's Rural Transformation Project in Gujarat





Baseline and monitoring of COVID - 19 Response project by LG in 8 cities in India



Baseline and monitoring of COVID 19 Response Project by Hero MotoCorp in 3 major cities in India



Impact Assessment of UPL's healthcare interventions under local and national needs program



To analyse the current situation to derive need-driven interventions to be initiated under ARTI

Provide a benchmark against which the future progress can be assessed or comparisons can be made



Village by Village Analysis on status of **Drinking Water & Quality of Water**

Educational Status during the Pandemic, Mapping the aspirations of the youth  
**Aspirations of Youth (18-24 years)**

Current Livelihoods canvas in the villages



Assessment of other facilities at village like  
Waste Management,  
**Inclination of Households Towards Plantation**

Current Nutritional and Health Status of the Villages

# Other Projects-Impact Assessment & SROI

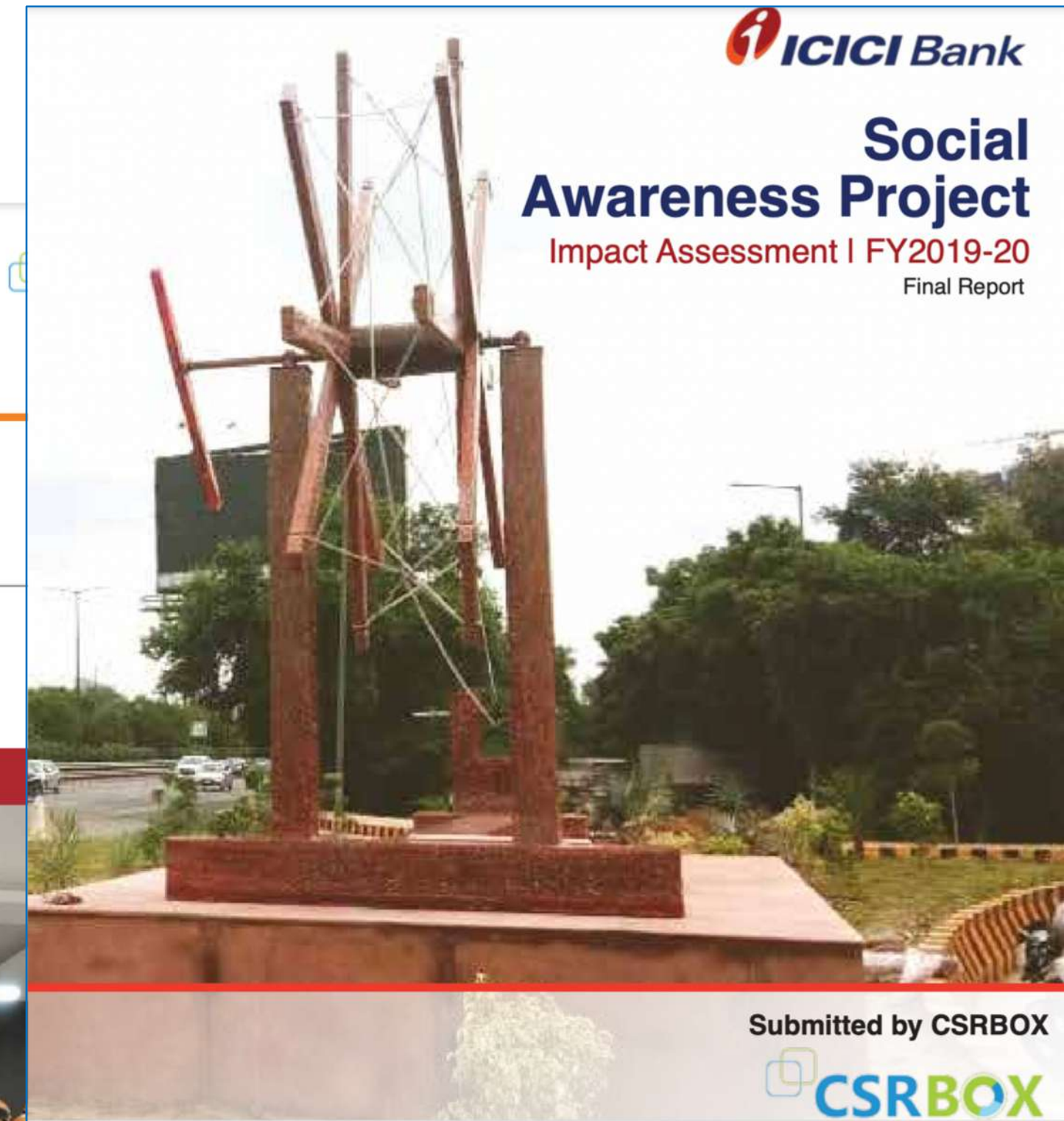
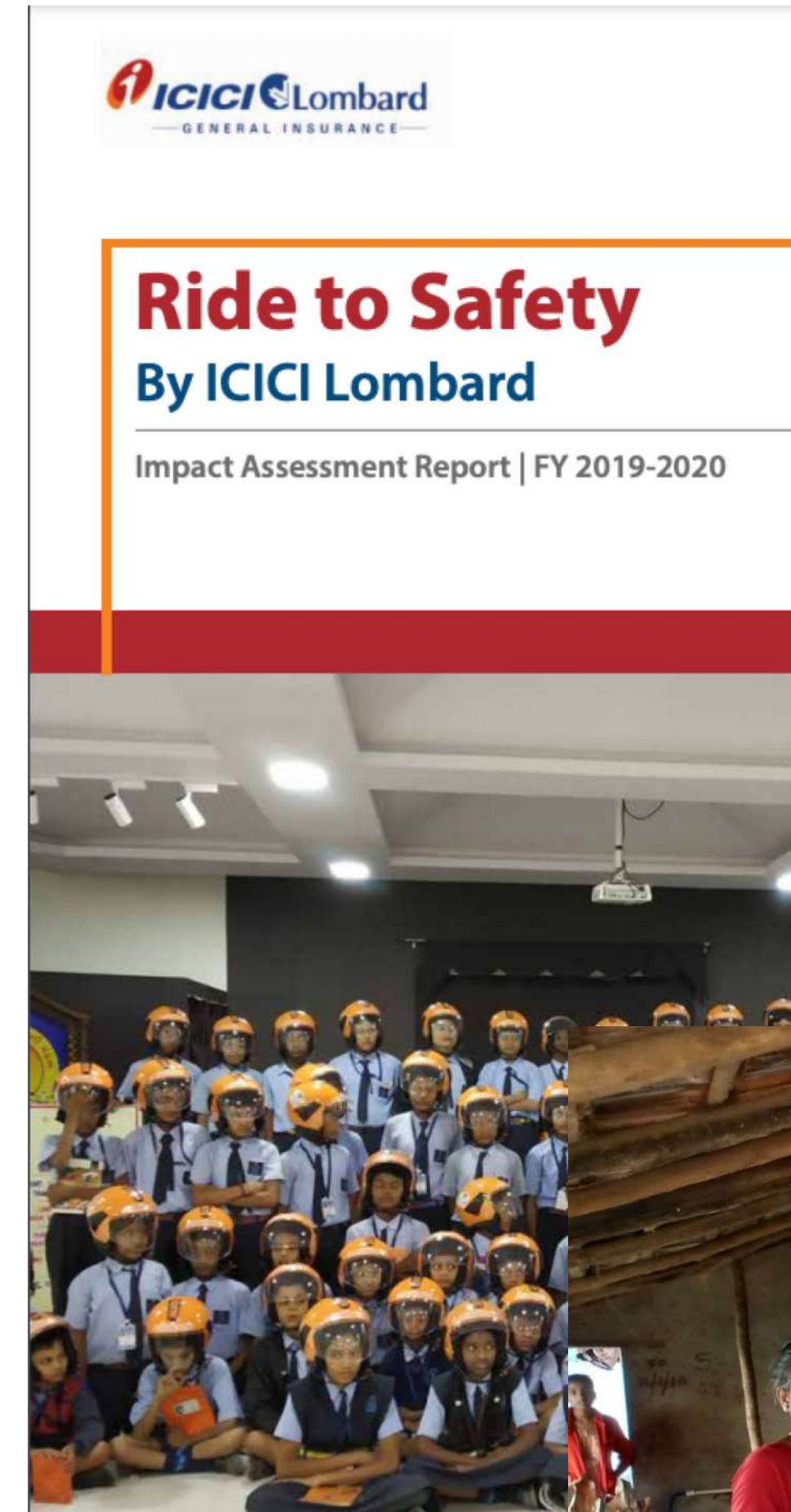
ICICI Lombard's large scale Ride to Safety Program at Pan India Level for 40,000 children

ICICI Bank's Social Awareness Program across India

UPL's Nature conservation program in Gujarat and Maharashtra

LeapFrog World's Language Based Efficiency program in Jharkhand and Haryana

ICICI Bank's Financial Inclusion Program for 1.9 Million Beneficiaries



# Thank You

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